



KIDSAID HERO

MEMBERSHIP INFORMATION

KidsAid is a registered charity, No. 1167852



The KidsAid Foundation

Doddridge Centre, 109 St. James Road, Northampton, NN5 5LD
07471 762737 | info@kidsaid.org.uk | www.kidsaid.org.uk

WHY PARTNER WITH KIDSAID?

DID YOU KNOW THAT 1 IN 4 CHILDREN FACE MENTAL HEALTH CHALLENGES?

OR THAT THERE'S BEEN A 53% RISE IN THE NUMBER OF CHILDREN IN MENTAL HEALTH CRISIS WHO NEED EMERGENCY SUPPORT?



Children often experience a deterioration in their mental health while waiting months, sometimes years, for NHS support. Many don't receive the help they desperately need.

But together, we can change that!

Research shows that doing good makes us feel good and that helping others can enhance our own well-being. By partnering with KidsAid, we can collectively support vulnerable children, and knowing we are making a positive difference in their lives, will in turn, boost our own happiness and sense of purpose.



To donate to KidsAid, visit: www.kidsaid.org.uk/donate

HOW YOU CAN HELP

We're seeking a three-year partnership, with four different membership options to choose from, to support **The KidsAid Foundation**.

Our partnership offers mutual benefits, enhancing both your business needs and corporate social responsibility objectives.

By becoming a **KidsAid Hero**, you'll significantly impact the lives of children and young people who have experienced trauma and poor mental health.

Your support will enable us to deliver long-term creative therapy, preventing early-life trauma from becoming a lifelong burden.



KIDSAID HERO MEMBERSHIP INFORMATION

All corporate packages can be paid annually or monthly.





YOUR DONATION WILL ALLOW US TO DELIVER LONG-TERM CREATIVE PSYCHOTHERAPY, TO TRAUMATISED CHILDREN.



These sessions will enable children to **process** and **overcome** early-life traumas. These experiences may include physical and sexual abuse, self-harm, domestic violence, illness, peer relationship difficulties, stress, bullying, neglect, exposure to suicide, dysfunctional familial breakdown, bereavement, attachment difficulties, anxiety, depression, and the removal from their birth parent(s).

* Each therapy session is tailored to address individual needs, and the provided example is intended as a general guideline only. The length of therapeutic interventions can vary to suit the specific requirements of each client.

The following examples represent a 5-month period of weekly psychotherapy. Further sessions may be required for higher-level needs.

	PINK	ORANGE	GREEN	BLUE
MINIMUM DONATION	£25,000	£10,000	£5,000	£2,000
NUMBER OF CHILDREN SUPPORTED	 20-25	 8-10	 4-5	 2
BENEFITS RECEIVED:				
Enhanced reputation as a socially responsible company	✓	✓	✓	✓
Your logo on our website	✓	✓	✓	✓
Direct links to your website	✓	✓	✓	✓
Regular publicity across our social media platforms	✓	✓	✓	✓
Acknowledgment in our annual Impact Report	✓	✓	✓	✓
Networking events and invitations to our annual appreciation event	✓	✓	✓	✓
Volunteering opportunities	✓	✓	✓	✓
Community event involvement	✓	✓	✓	✓
Your name and logo on our promotional material and branding	✓	✓	✓	✓
Occasions to display your company banner	✓	✓	✓	✓
Wellbeing sessions for your staff	✓	✓	✓	✓
Press & media coverage	✓	✓	✓	✓
Long-term partnership opportunities	✓	✓	✓	✓

MAKING A DIFFERENCE

By partnering with KidsAid, you contribute to a meaningful cause while elevating your corporate image and engaging stakeholders in impactful ways. Here's what those we have helped have to say:

"Our son is calmer, more focused, less confused, and able to deal with life struggles. Thank you KidsAid!"

PARENT.

"The best part about having my sessions was that it was friendly, and I could play a lot. I have noticed I am not as sad anymore."

CHILD.

"I used to feel blue and now I feel bright green."

CHILD.

"I am calmer and have had help controlling my anger. Me and Nanna are not arguing as much. I am happier at home and get better with friends."

YOUNG PERSON.

"She will miss her therapist. It's a Nanny McPhee moment - my daughter wants her but no longer needs her."

PARENT.

"I don't get as angry anymore and when I do I calm down a lot quicker. I will miss my therapist."

YOUNG PERSON.



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PARTNER POLICIES

KidsAid Hero memberships are managed in accordance with our charity's policies.

Our partners must commit to Nolan's seven principles of public life: selflessness, integrity, objectivity, accountability, openness, honesty, and leadership.

All initiatives delivered through the partnership must support KidsAid's Mission, Values, and Objectives.

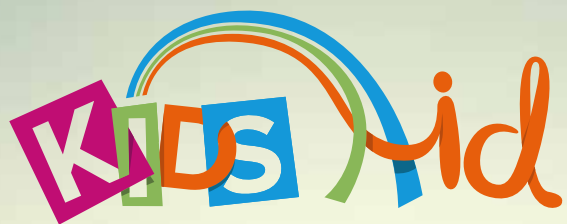
FIND OUT MORE:

For more information about our membership options or becoming a KidsAid Hero, please contact us at info@kidsaid.org.uk or call **07471 762737**.

To support us with fundraising events, donations, gifts-in-kind, payroll giving or volunteering, please reach out to us or visit our website at www.kidsaid.org.uk.



YOUR SUPPORT, IN ANY FORM, CAN MAKE A SIGNIFICANT DIFFERENCE.



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